

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-79995-1

DATE PRINTED

08/16/12

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY	
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10	
ADDRESS	Towson	MD 21286-1002	Washington	DC 20036-4502
	USA		USA	
CONTACT	STEPHANIE KOHLBAUER		PRODUCT EST#324	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 324	PRODUCT CODE	9820
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/22/12 AND ENDING 08/27/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00110..	2	05:00P	06:00P	30S	08/22/12-08/23/12	5PM EARLY NEWS	2	650.00	1300.00
2	00111..	3	06:00P	06:30P	30S	08/22/12-08/24/12	NEWS 3 AT 6	3	950.00	2850.00
3	0011101	4	11:00P	11:35P	30S	08/22/12-08/26/12	LATE NEWS	4	1800.00	7200.00
41	1	06:58A	09:00A	30S	08/26/12-08/26/12	WKND NEWS SUN 7-9A	1	400.00	400.00
51	1	10:30A	11:00A	30S	08/26/12-08/26/12	FACE THE NATION 10:30-11AM	1	3500.00	3500.00
6	10000..	1	05:00P	06:00P	30S	08/27/12-08/27/12	5PM EARLY NEWS	1	650.00	650.00
7	10000..	1	06:00P	06:30P	30S	08/27/12-08/27/12	NEWS 3 AT 6	1	950.00	950.00
8	1000000	1	11:00P	11:35P	30S	08/27/12-08/27/12	LATE NEWS	1	1800.00	1800.00
91.	1	09:58P	11:00P	30S	08/25/12-08/25/12	48 HOURS MYSTERIES	1	3000.00	3000.00
101	1	06:58P	08:00P	30S	08/26/12-08/26/12	SIXTY MINUTES	1	10000.00	10000.00
Total Contract:								16		31650.00
Billing Summary										
						Jul	Aug	Sep	Total	
Otr 3-12						.00	25250.00	3400.00	28650.00	
								GRAND TOTAL		
								28650.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION